

Digital
Marketing
agency
Strategy | Creative

create.
manage.
digital.



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About Us

With years of experience, Koded Icons is an industry leader in creating on-line strategies and effective digital content. Assisting businesses with planning and executing successful marketing campaigns, Koded Icons strives to equip today's organizations with the most innovative digital media yielding the best results.

Our Services



WEBSITES & MOBILE APPS

Need a sleek interactive website? How about a simple mobile app to showcase and explain exactly what it is that your product or service has to offer? At Koded Icons, no matter what your need may be, we can definitely created it.



SOCIAL MEDIA

Because there's more to social platforms than followers, tweets and hashtags, allow us to build, monitor and manage your social presence. From dedicated community managers to original content creators, Koded Icons is your one-stop-shop for a one of a kind on-line presence.



AUDIO, VIDEO & PICS

If a picture is worth a thousand words, then audio and video is priceless. Armed with the latest in software and technology, our ability to digitally customize your brand's sound and visuals is limitless.



EVENT BRANDING

Having an event you'd like to brand using digital signage, geo-location advertising, or by broadcasting via Facebook, Periscope, and/or Youtube Live? Then, allow Koded Icons to design and bring your promotional ideas to life.

Digital Marketing Education

Many of the primary problems entrepreneurs and business have when attempting to make money online is the fact that they do not speak or comprehend digital marketing. With so much noise and distractions on the web, it is easy to get caught up in the Facebook Ad craze and offers to attend free webinars, so much so that eventually you somehow convince yourself that you too should be doing the same. Created with the entrepreneurial community in mind, and in partnership with DSDT (A Detroit School for Digital Technology), Koded Icons has created a digital marketing course to educate those desiring a more in-depth understanding. The curriculum is called “Web Didactics” and it encompasses the industry practices Koded Icons observes in each of the company’s services.

WEB DIDACTICS

