

NXT Design - We bring new companies and brands to life through the design of products, spaces and interactive experiences.

NXT Design is a Creative Design Studio based in Detroit, MI. Founded in 2012, our mission is to deliver creative design ideas and solutions for businesses to prosper. Working with large corporations as well as start-ups, we bring new companies and brands to life through the design of products, spaces and interactive experiences. We utilize a human-centered design thinking approach to reach a deeper level of connectivity, moving past the surface and unlocking the psychological aspects of experience design. Whether we are designing an interior, engineering a product, or developing a website, we are obsessively passionate about design and our clients success.

Justin Morelock
Principal

Beginning his education at the Art Center College of Design in Pasadena, Justin studied interior design & product design and received his Industrial Design degree from the internationally recognized College for Creative Studies in Detroit, MI.

He has experience in various custom & industrial manufacturing positions and previously owned Integrity Home Improvements, a landscape & construction design & build company. He worked for DuPont Performance Polymers in product development and was the lead interior designer for the DuPont Troy Innovation Center.

Passion for great design and knowledge of engineering principals gives Justin the ability to look to the NXT level of Product Design. Knowledge of construction techniques and years of experience in project management allows him to deliver amazing Interior Designs.

Harrison Schillinger
Creative Design Director

Harrison started his design education at the University of Kansas studying Architecture and Urban Planning. He went on to the College for Creative Studies in Detroit, MI and received his Bachelors degree in Industrial Design. Harrison is one of those designers that only comes around once every blue moon. He has a natural talent for design and a keen eye to see creative possibilities. Harrison worked for Daper Design in New York in addition to working as a personal design consultant to L'Oreal.

With a vast knowledge of color psychology and trend forecasting, Harrison excels at branding commercial spaces to create a unique user experience that engages customers.

Select major projects-

Dupont Performance Polymers - Innovation Center - 2012

Axalta Coating Systems - Interactive Showroom - 2014

Grosse Pointe Academy - Classroom, Cafeteria, Creative Learning Center - 2015

MNX Solutions - Office Design - 2016