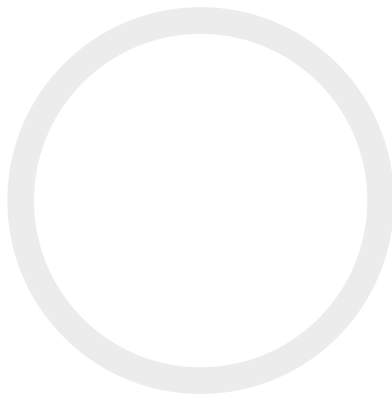


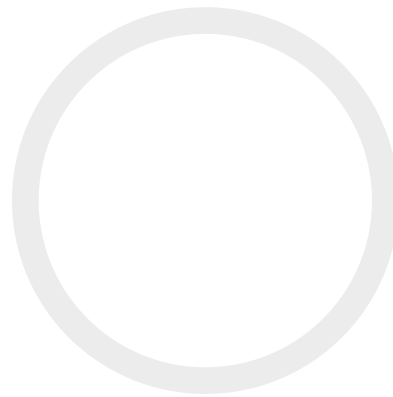
"FIND YOUR VOICE WITH US"

We build creative media campaigns to engage audiences and customers alike.



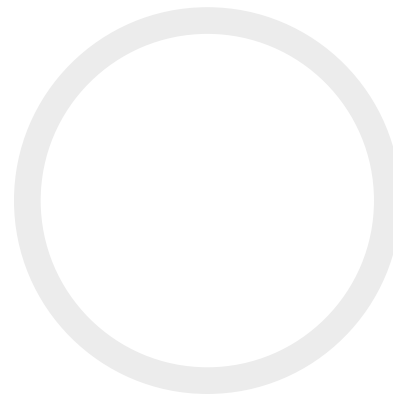
PR & MARKETING

Press Releases
Telemarketing
Social Media
Marketing
SMS Campaigns



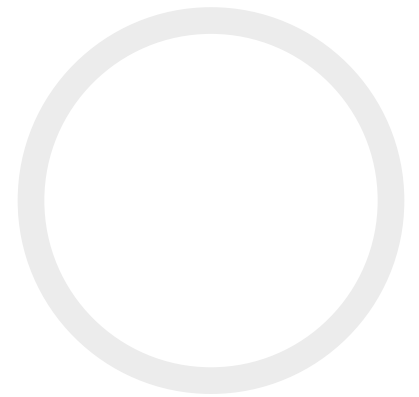
EVENT PROMOTION

Press Conferences
Creative Media
Campaigns
Street Teaming,
Canvassing
Galas, Dinners



WEB/GRAPHIC DESIGN

Custom websites
Graphics and logos
Photography/Videography
Blogs and social media
pages

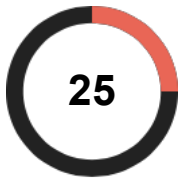


DIGITAL MEDIA TRAINING

An intensive,
interactive digital
media workshop
series custom-tailored
to the needs of your
company,
organization, or
school.

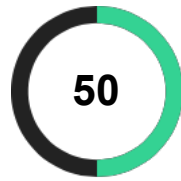
The Liberati Group is a strategic media consulting firm for people with a message to share. We craft winning campaigns from start to finish: from narrative framing and media strategy to grassroots organizing and mobilization. We build creative action plans with your company or organization that shift mindsets, policies,

and the economics of your business. Our partners have years of proven expertise strategizing on the front lines of social change and marketing. We build a campaign in four steps:



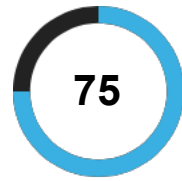
THE BRAINSTORM

Unleash the creativity in your staff by joining minds with ours.



STRATEGIC PLANNING

Together we lay out a plan to reach your target audience with actionable messaging.



AMPLIFICATION

We help you harness the right networks so that your customers, members or supporters do the work for you.



FEEDBACK AND ANALYSIS

We give you the tools to see where your message reaches deepest and help you convert your voice into action and replicable results.

OUR HAPPY CLIENTS



With a combined 60+ years of direct marketing, social media and entrepreneurial experience, our team is ready to get to work for you. (And we have a lot of fun, too!)



JUSTIN WEDES

CEO & Founder



**MIKE 'POCKETT'
TURNER**

Director of Marketing



**JENNIFER
COCARIU**

Director of Social Media



RODNEY DEAS

Senior Advisor



Working with the Liberati team has been nothing short of amazing. Justin Wedes is an inspiring visionary who has a lot of knowledge to impart on anyone looking to make their mark. Mike is wildly creative, positive, and driven. Jenn is always on point when it comes to social media and knows how to get tangible results by engaging your target audience. If you're looking to be "wow-ed" or inspired by a PR and marketing firm in your personal quest to make this world a better place, your search has ended. I look forward to continuing my relationship with this stellar team.

Katie Young

Award-winning filmmaker

"Justin is a caring, patient educator and media-maker with a keen eye for helping people craft compelling narratives. He has a deep knowledge of digital networks and how to train everyday folks and corporate communication experts to use them to tell their stories."

Karen A. Brown

CEO, StardustBlue Media

"I applaud Rodney for the exemplary leadership he has shown over the years and for being an agent of artistic progression, community building and social change."

Eric Adams

President, Borough of Brooklyn

I started on Instagram last Thursday, and now have 302 followers. With the help of my friends at The Liberati Group, I plan to use it as an outlet for short video rants on the issues of the day

Mark Naison

Professor of History, Fordham University

“Justin has a unique ability to frame causes and issues in the digital environment. His work has helped spark protest movements, spawned disaster relief efforts, and inspired at-risk youth to return to school or start their own small businesses. I’ve seen him integrate grassroots campaigns seamlessly and instantaneously into new media and traditional media, domestically and internationally, always original, always learning, always inspiring. A highly-recommended digital media strategist for any company, organization or cause!”

Shai Franklin

Co-Founder, Your Global Strategy

What have we been up to?

LIBERATI CLIENT ‘AVALON VILLAGE’ GOES VIRAL

A sustainable eco-village in the heart of Detroit brought on #TeamLiberati to help them reach a broader audience as they shoot for a nearly quarter-million dollar Kickstarter goal. We used a combination of grassroots bottom-up buzz (social media, email marketing, text message loops,

