



Urban Alterscape is on a mission to restore and transform urban environments while raising expectations for design, workmanship, and lifestyle. We provide a broad range of innovative design and construction services aimed at increasing the aesthetic quality and financial value of properties and businesses in the city of Detroit and beyond.

Urban Alterscape began in 2005 as the vision of George and Erika Baker to bring a high level of design and trusted quality construction to once ignored properties in Detroit. George is a licensed residential builder with experience in both residential and commercial construction and contracting, as well as an extensive background in fashion design and fabrication. His unique perspective and training has fostered the passion and ability to work on projects of various scales, with a wide variety of materials, to a craftsman's level of detail. His project experience includes several comprehensive renovation jobs in historically designated districts. Erika has degrees in both Psychology and Interior Architecture and Design. Her background in psychology and social work fundamentally defines her approach to the built environment. She brings a focus that is sensitive to the impact of design on corporate, community, and individual levels, where design is intended to both respond to and elevate the human experience. As Director of Interior Design, Lead Interior Designer, and Project Manager, she has overseen several multi-million dollar projects. Erika extends the same level of quality and care to her many small business and residential projects as she does to large-scale commercial.

Urban Alterscape, along with a network of licensed sub-contractors and registered architects, is able to offer a wide variety of services. With the ability to provide both design and contracting services under one company, we can offer the benefit of an in-house designer-builder relationship throughout the entire project process. This results in improved control of cost and timing issues, consistency, quality, and agility. We also maintain the flexibility to offer stand-alone design or construction services where needed, teaming with other designers and contractors. Our primary clients are other urban pioneers with similar vision and drive to improve the quality of neighborhoods and life in Detroit, including business owners, private homeowners, landlords, developers, non-profits, and other community stakeholders.