# Your Financial Lane, Inc.

Small & Medium-Sized Enterprise Consultants 313.312.5729 • Todd@YourFinancialLane.com • www.YourFinancialLane.com

#### **About Your Financial Lane**

As a full service Small & Medium-sized Enterprise (SME) consultancy, Your Financial Lane (YFL) looks to help its clients achieve their mission and exceed their vision through a continuous process of **Assessing**, **Imagining**, **Planning** and **Implementing**. Through this process, YFL seeks to provide affordable subscription-based or project based services for businesses that traditionally have not had access to the transformative power of organizational consultants.

#### **YFL's SME Services**



Your Financial Lane offers clients a wide array of consulting services from Startup Planning through Financing Support & Fundraising. This is made possible through YFL's team of Outside Consultants who have partnered with Todd to provide their specialized knowledge to YFL and it's clients. YFL services are classified into four main categories. (1) Strategy Development & Alignment (2) Operational Assessment & Transformation (3) Financial Planning & Auditing, and (4) Real Estate Advisory & Development.

### About Your Detroit-based Consultant, Todd



**Todd** is a 2008 graduate of Morehouse College and a 2013 graduate of Columbia University School of Law (JD) and School of Business (MBA). Prior to his graduate studies, Todd worked on Wall Street as a Finance Analyst for JP Morgan Chase where he providing financial planning, reporting and analysis support for JP Morgan's seven LOBs.

Seeing the need for affordable personal and business financial planning assistance, Todd and his co-founders started YFL in 2013. During that time, Todd also began working in Residential Real Estate where he assisted both families and investors build wealth through residential sales transactions. In 2016, Todd moved to Detroit, Michigan where he currently works with Detroit's small businesses, non-profits and religious organizations in implementing their mission and where he continues to build his real estate enterprise.

## **YFL in Quotes**



**On Reimagining Possibilities.** *"Nothing limits achievements like small thinking; nothing expands possibilities like unleashed imagination."* -William Arthur Ward

**On Implementing Organizational Change.** "If you want something you've never had, you have to do something you've never done." - Anon

**On Leadership.** If your actions inspire others to dream more, learn more, do more and become more, you are a leader." -John Quincy Adams

### **Thank You for Your Time!**

We look forward to working with you to build your vision and your business.