

RAVENWOOD

· CRAFTWORKS ·
LLC

Ravenwood Craftworks LLC | Milan | MI | 48160 | 734.255.9083 | www.ravenwoodcraftworks.com

COMPANY PROFILE

RAVENWOOD CRAFTWORK'S MISSION IS TO PROVIDE ICONIC, BEAUTIFUL, AND PRACTICAL DESIGNS FOR MARKETING START-UPS, SMALL BUSINESSES, AND SELF-EMPLOYED INDIVIDUALS; TO CREATE A MEMORABLE AND EXCEPTIONAL EXPERIENCE FOR NEW CLIENTELE; AND TO MAINTAIN A CONSISTENT ATMOSPHERE FOR REPEAT CLIENTELE.

Ravenwood Craftworks was started by Edgar Allen [Eddie] Knight III in 2015. He has been designing locally with both small and large businesses in Ann Arbor and Southeast Michigan for over a decade and is eager to continue doing so. He has extensive knowledge in designing logos, advertising, marketing materials, posters, websites, mobile apps and booklets. He is proficient in standard Adobe software including Illustrator, InDesign, Photoshop, as well as Microsoft Office programs, Github, and Suitcase.

Eddie thrives when there are challenges to overcome – he does his best work when he has to balance multiple projects and when he can receive constructive feedback from teammates and clients. Whether he is creating a wrap for a race car with many complications on an inconceivably tight schedule or working in an environment where clients often shift priorities, he has found that most things are possible with the right group of people working with him.

COMPANY CLIENTS





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COMPANY FEES

Hourly Fee Proposals

Hourly-based fee projects are simply charged for the number of hours the project is worked on. These contracts are simple and allow us to get started quickly. This fee style works best when clients want the design process to start before being able to define large variables in the project. The jump start on the design work may allow clients to raise support for the project or put a project on a faster time line.

Hourly Rates

Rates may be provided upon request.

Fixed Fee Proposals

The fixed fee projects have an amount based on an estimated number of hours to be spent on the project, factored by the size of the project. Fixed fee contracts require a clear definite project scope up front, but then allow clients to budget their projects more accurately. Typically, clients cover variable expenses on the project, like travel, printing costs, etc.

Reimbursable Expenses

All reimbursable expenses incurred in connection with its projects in addition to the project fee will be invoiced. Reimbursable expenses will be billed with supporting receipts and include travel, airfare, lodging, meals, local transportation, event costs, catering, supplies, plotting services, and printing if any of these occur.