



WHO WE ARE

We help companies and professionals establish a strong sense of who they are and what they're about in a world where differentiation is critical to the bottom line. We believe that brand awareness is achievable when businesses take the time to create a powerful brand identity. We start by writing a compelling story, followed by creative collaboration with the business owner(s) to reach target markets and desired audiences. BrandBarr specializes in ongoing marketing management so the professional is afforded the time to focus growing the business and cultivating core strengths. We keep our eyes on everything else.

WHAT WE DO

The saying goes like this: 'Doing business without marketing and advertising is like winking at a girl in the dark.' You know what you are doing but nobody else does. BrandBarr rehabilitates brand identities by creating custom digital marketing solutions, social media strategies, and traditional marketing techniques for today's professionals. The team focuses on providing sustainable marketing solutions specifically tailored to websites and communication platforms in need of attention. Our goal is to ensure the busy professional receives the best and most cost effective solution for a successful on and offline presence in their industry.

DIGITAL MARKETING

- Web Development
- Creative Design
- Social Media Management + Set-up
- Reputation Monitoring
- Lead Generation + Search
- Blogging + Content Management

BRAND MANAGEMENT

- Branding + Story
 - Logo + Identity
 - Headshot + Image Updates
 - Media Placement
 - Direct Mail Campaigns
 - Strategic Partnership Development
 - Event Management
 - Cause Marketing + Community Reach
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