



RL CONCETTI

interior design strategists

DOING DESIGN DIFFERENTLY
IN DETROIT

1111 BELLEVUE ST
DETROIT, MI 48207



REQUEST FOR QUALIFICATIONS

WE ARE RL CONCETTI.

I KNOW WHAT YOU'RE WONDERING,

"WHAT DOES IT EVEN MEAN?!?!"

IT'S OUR FANCY WAY OF SAYING

RACHEL AND LAUREN CONCEPTS IN SHORT FORM ITALIAN.

**WE BELIEVE THAT EVERYTHING WE DO AND SAY AND CREATE SHOULD SAY SOMETHING. THIS IS
OUR WAY TO SHOW OUR LOVE AND RESPECT FOR ALL THINGS ITALIAN.**

Now that you know what our name means, let's get down to business.

We are Rachel and Lauren, there's a few things you should know about us.

We believe in Detroit. We believe in design. We believe in people, their dreams, their stories, their grit. We believe that if we bring these things together we create a trifecta of *awesome*. We also believe in rap music, karma, the perfect craft cocktail and intense hospitality but that's neither here nor there. What you really care about is what we can do for you. **Just like Detroit we are gritty, we are passionate and we love to get down to work.** We not only see the diamond in the rough, but we are pumped about it.

Our passion is helping people express themselves with their spaces. We aren't about making your interior pretty (although that's often a by product) we are about having your space say something, feel something, mean something.

Whether that space is your home and you want it to have a certain energy to it — happiness, calm, energetic, bold, quiet, safety.

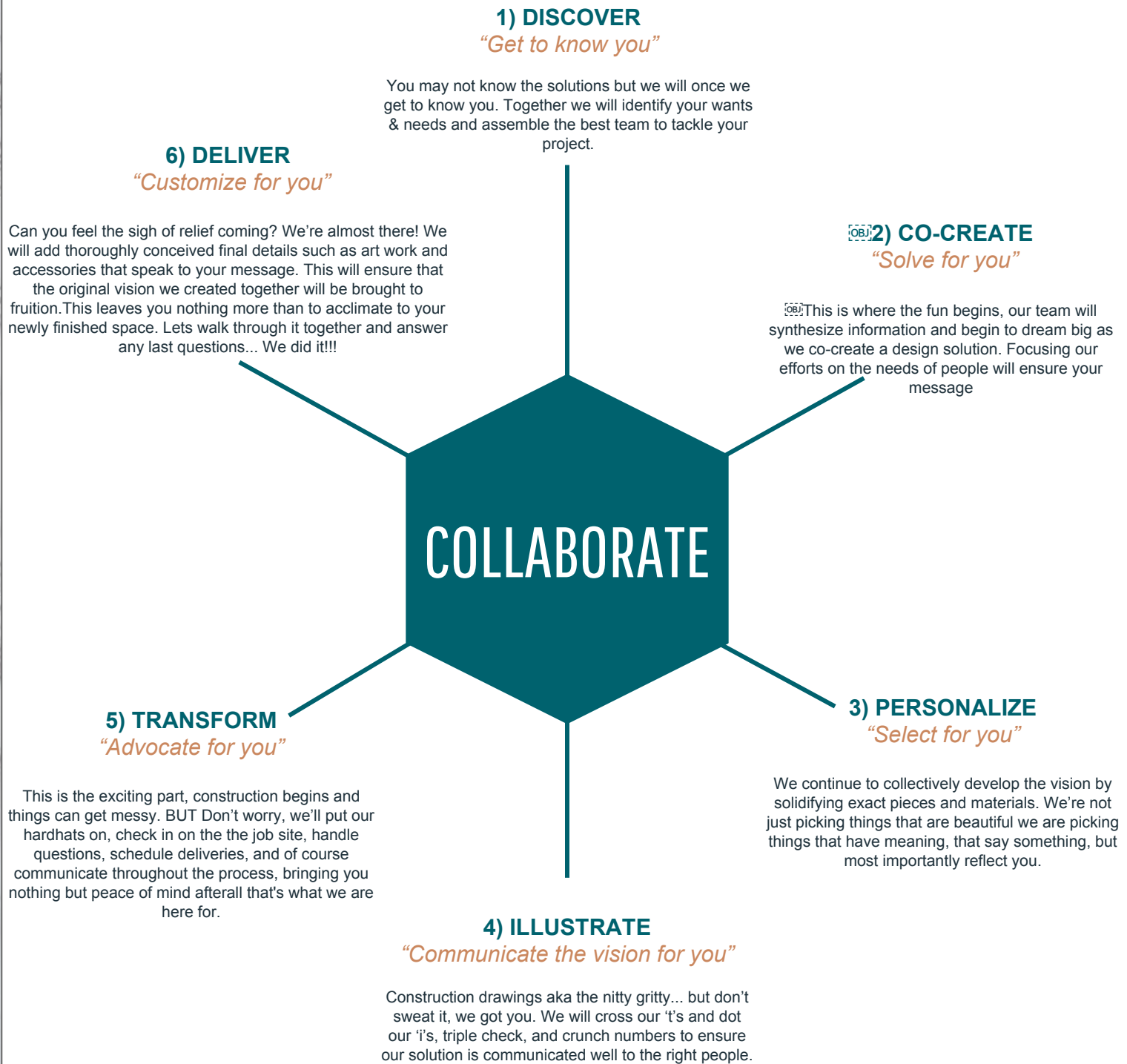
Or it's your restaurant and you are saying something with your food. We'll make sure that your design is putting out that same message. Your space will be memorable, and exciting. Together your craft and our craft will say something. We won't stop until we get it right. Cause we're from Detroit.

We are so lucky to do what we love every day. Being a part of the revitalization of this beautiful, strong, passionate city of creatives is our dream come true. Creating beautiful, meaningful spaces in the city we love, alongside each other is nothing short of amazing.



WHAT MAKES US DIFFERENT

RL CONCETTI STRATEGY



OUR SECRET SAUCE

RACHEL A. NELSON, *Principal*

I am passionate, fierce and full of more drive than I know what to do with sometimes.. My grandparents helped me find my creativity. They encouraged me to paint, and make and dance and change my world, because we are all bigger and braver and more beautiful than we realize. I know that I'm making them proud every time I create a space

I believe in giving back to our community and the young people in it. I have spent years teaching Color Guard here in Detroit because I believe in the future of our city. I love to help young women find themselves, their own inner strength, their own grit their own passion. I love Detroit and everything it stands for and believe that we are what make it great. You and me and all the people taking big risks, following our passions and creating here. I'm so excited to get to know you, and watch you follow your passion. I'd loving love nothing more than to be a part of that journey.

Bachelors in Fine Arts- Interior Design, Kendall Art School, Grand Rapids Minor in Art History



LAUREN N. DELAURENTIIS, *Principal*

When I was 3 I started telling my mom to move the furniture around in our house. Because she's amazing she actually listened and my career in Interior Design began. Okay so maybe my career hadn't begun yet but my passion was fuelled from a shockingly young age. I've always known how to read the energy in the room. Always felt like a room was talking to me. I just don't often admit it... shhhh pretend no ones reading this.

In my mind the very best days are spent in Paris, Rome or Barcelona, (I'm not picky) drinking a bottle of wine with good friends and getting lost in the architecture. I feel like there's not much better than soaking up another culture and learning all we can from it. Except maybe an early morning kickboxing class to get my mind right. That's also up there for me. I'm a complex soul that's for sure. I love great music, art and cheese like no other, but I'm also an excel spreadsheet champion with a ridiculous love for the details and a passion for Astrology. It's likely that I'll ask if you know your rising sign so have your birth time ready!

Bachelors in Fine Arts- Interior Design from Wayne State University, Detroit Minor in Art History



JESSIE STAWSKI, *Junior Designer*

Everyday I wake up happy, my pup snuggled at my feet, a cat on top of my head, ready to hit the world running. I love to travel and explore new places but nothing makes me as grateful as my life here in Detroit. I love that I get to work on a team with such talented people creating unique spaces for some of the cities finest. Like Detroit, I'm full of heart, hustle and just the right amount of sarcasm. I'm a little bit weird and I like it. When I'm not at home with my animals, I'm out antiquing with my twin sister, or experiencing all the good food that Detroit has to offer.

BFA of fine arts, major Interior Design



MEET THE TEAM