



VISUAL DESIGN AGENCY



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An aerial photograph of a city street intersection. The scene is dominated by a tall, ornate skyscraper with a green-tiled roof and a dark facade, standing out among other buildings. The street below is a multi-lane intersection with traffic lights, crosswalks, and a few vehicles. The sky is overcast with grey clouds. A semi-transparent grey rectangular box is centered over the middle of the image, containing the text "CASE STUDIES" in white, uppercase, sans-serif font.

CASE STUDIES



SERVICES



WEB

We don't just believe in building a better website—we believe in creating it from the ground up. **Mobile-friendly (responsive):**

Why WordPress: We use WordPress for many reasons. Currently 31% of the Internet runs on WordPress. **Google (SEO):** 70% percent of internet users uses google to search the internet, and Google is crucial higher than your competition.

We Work With Everyone: We also frequently build on Squarespace, Shopify, Drupal, Joomla, and Magento. **Staging:** This means you can see and interact with a working version of your final site before we go live.

Quality: Projects are always tested for Speed, functionality, working links, spelling, appropriate image names, titles, phone numbers that tap to call, form completions, conversion testing, analytics firing.

- Web Design
- Responsive Design
- UX Design
- Social Media
- SEO



BRANDING

It takes a lot to build a strong brand. According to the Radiological Society of North America (RSNA) people shown with strong brands processed them in parts of the brain associated with positivity, while poor brands processed them in areas of the brain associated with negativity. **A true brand story activates the positive areas of the brains.** We use the latest developments in neurology, identity, visuals, the tone, and storytelling.

Let's help you **build a brand that is memorable**, and creates a story in your minds. Our branding includes:

- Brand Identity
- Brand Guidelines
- Logo Design
- Tone & Manner
- Naming & Concept Development

SERVICES

DIGITAL + CONTENT MARKETING

The hardest working part of a website is Content, Hexagon Creative can help in

- Content Strategy
- Affordable pricing
- Content Calendars
- Email Marketing
- Inbound and Outbound Marketing
- Link Building Campaigns
- Blogging and Whitepaper Creation
- Content Curation
- Demand Generation
- Website Copywriting
- Content Marketing and Promotion
- Social Media Posts and Management
- Analytics and Reporting



SEO

Struggling to appear on the search engine, and get organic leads. we optimize sites and for all search engines.

Need SEO? You've found the right agency. Here are some of the areas of SEO we specialize in:

- Local search (paid and organic)
- Product search
- Amazon search
- Optimization for businesses with multiple locations
- Map search (yes, maps are search engines, too)
- Content marketing

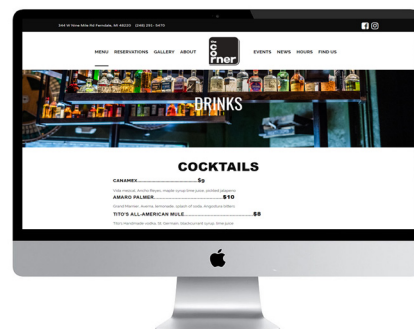
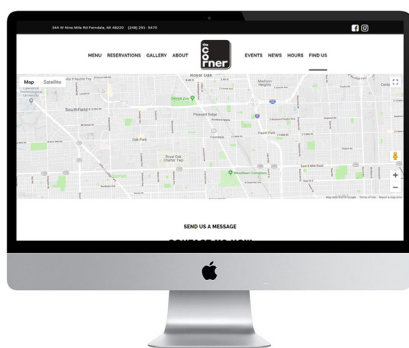
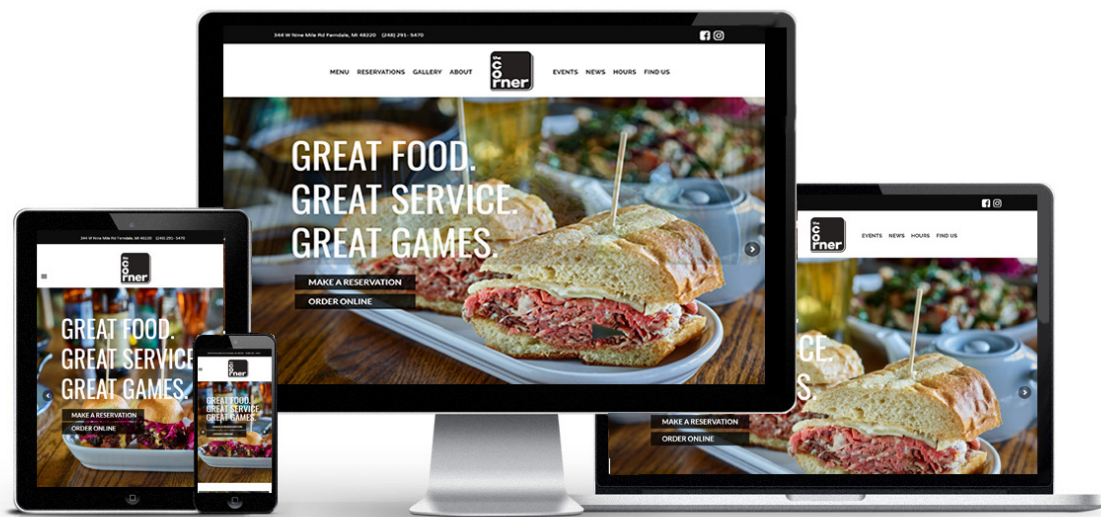


THE CORNER

Popular Ferndale restaurant – The Corner has desired to redesign their website for their client. Freedman communication, in this regard, contacted Hexagon.

Our Contribution

We recreate their website, provide them with a casual and an elegant look, the same that they have desired.

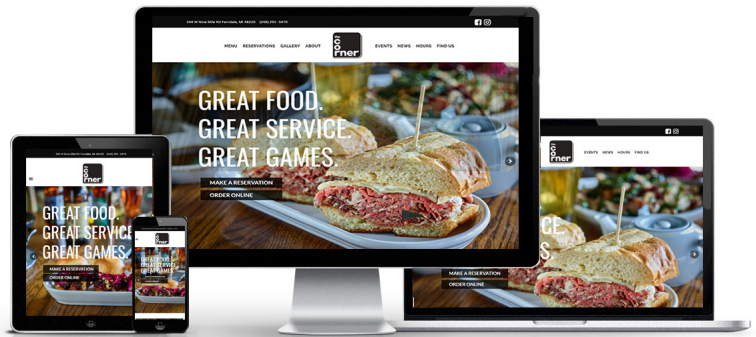




THE CORNER



BEFORE



AFTER

THE CORNER FERNDALE

Year: 2018

Type : Web Redesign/UX design

Client: Freedman Communications, The Corner Ferndale

DETROIT AXE

Hexagon Creative is again contacted by Freedman Communications to redesign the website for their client – the popular Detroit Hangout, Detroit Axe.

Our Contribution

We helped them by redesigning their website, providing it a more energetic look that matches the vibe and the growing sport of Axe Throwing.



DETROIT AXE

DET AXE BOOK A GAME • LEAGUES • ABOUT • FAQ • AXE MASTERS • THE FOOD • EVENTS • NEWS • CONTACT

The Food



TASTE OF THE CORNER
\$17 plus tax and gratuity

- Brisket, Burger or Veggie Sliders (pick 1)
- Mac 'n Cheese
- French Fries
- Freshly Made Donuts
- Soda Service (upon request)
- All Events: Sausage Skillets for \$4 per person



THE BULLSEYE
\$23 plus tax and gratuity

- Brisket, Burger, Veggie Sliders, Cauliflower Hashbrowns, Pizza Pockets (pick 2)
- French Fries
- Panasonic Salad
- Mac 'n Cheese
- Freshly Made Donuts
- Brewery Sausage Skillets
- Soda & Coffee Service (upon request)



THE CLUTCH
\$19 plus tax and gratuity

- Chicken, Brisket, Burger or Veggie Sliders, Cauliflower Hashbrowns, Pizza Pockets, French Dip (pick 4)
- French Fries
- Panasonic, Chicken Cakes and Kale & Avocado Sliders & Panera Salads (pick 2)
- Mac 'n Cheese
- Freshly Made Donuts
- Brewery Sausage Skillets
- Soda and Coffee Service (upon request)

A 22% service charge is added to all events

NAME *
FIRST NAME LAST NAME
PHONE *
AREA PHONE
EMAIL *
DATE OF RESERVATION
NUMBER OF GUESTS *
PREFERENCE CHOICE *
 Saus of the Corner, \$17/person
 Bullseye, \$23/person
 Clutch, \$19/person
SUBMIT

DET AXE

DET AXE BOOK A GAME • LEAGUES • ABOUT • FAQ • AXE MASTERS • THE FOOD • EVENTS • NEWS • CONTACT

Leagues

DETROIT AXE SEASON 3 LEAGUE REGISTRATION IS NOW OPEN!

HERE'S HOW IT WORKS:

- Pick your night.
- Pay your deposit.
- Play to fill up first night.
- Play 4 round robin matches a week.
- Get ranked.
- Make it to the top 16.
- Play in the championship on week 8.
- Defeat everyone.
- Emerge victorious.

All league rules, bylaws and protocols will be announced on first night of your league.
Choose your league night below, for Wednesday Nights, register for the 4th (the first night of Wednesday night leagues) or Sunday Nights/Days, register for the 8th (the first night/day of Sunday night leagues)

START: 06/13/18
END: 06/13/18
KEYWORDS:

NEW BOOKING • WED JUN 13, 2018

SUNDAY NIGHT SEASON 4
\$1200.00
Sunday Night Leagues, Season 4
Starts on September 16th, run until November 4th.
Sunday Nights, 7pm-10pm

WEDNESDAY NIGHT SEASON 4
\$1200.00
Wednesday Night, Season 4.
Starts on September 12th and runs until October 31.
Wednesday Nights 8pm-11pm

DET AXE

DETROIT AXE

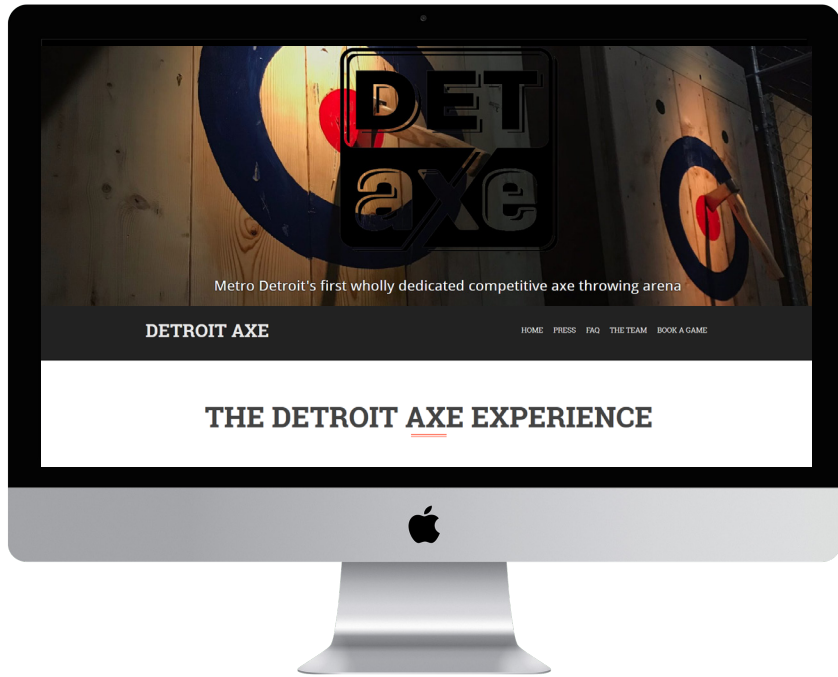
Year: 2018

Type : Web Redesign/UX design. Wordpress
Custom

Client: Freedman Communications,DETROIT AXE



DETROIT AXE



BEFORE



AFTER

OTHER WORK

Hexagon Creative works in all disciplines of visual design. Our focus involves creating a visual language that expresses client values, speak to their audiences, and can be translated cross-platform.

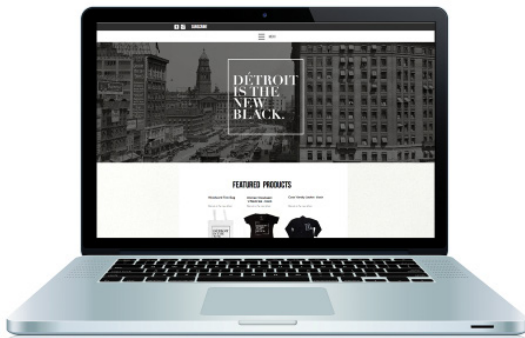


ATWATER BREWERY

Year: 2017

Type : Web Redesign/UX design

Client: Atwater



DETROIT IS THE NEW BLACK

Year: 2015

Type : Web Redesign/UX design

Client: Detroit Is The New Black

C clean
A alternative to
S soft drinks
+ plus antioxidants
N natural sweeteners

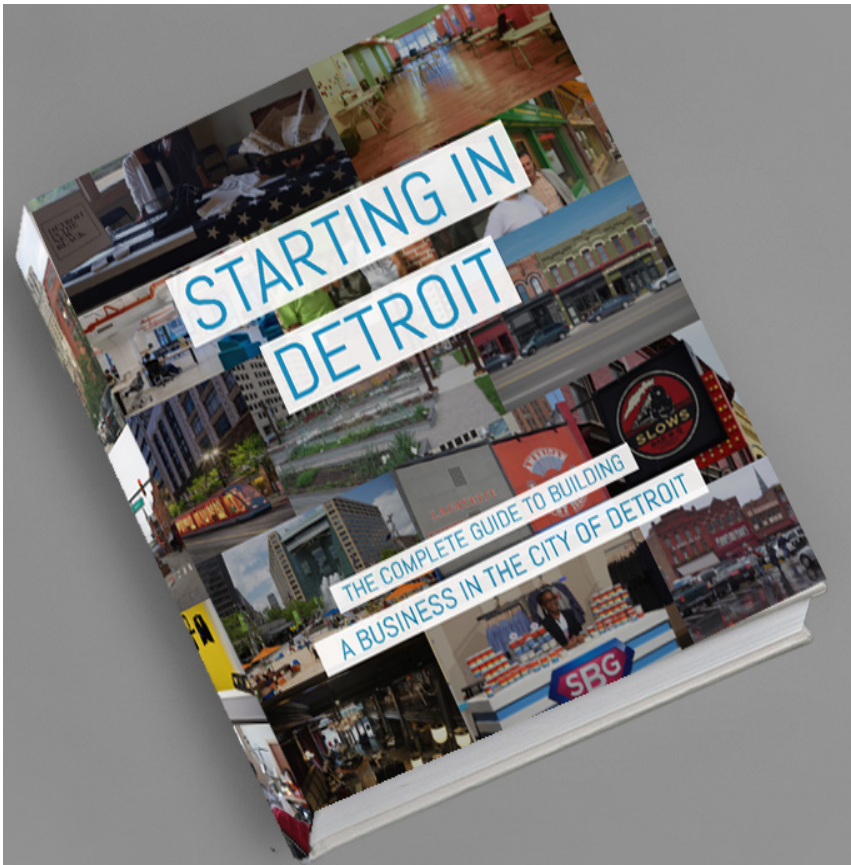


CASON

Year: 2016

Type : Branding, Packaging, Web Redesign/UX design

Client: Cason



SIGN ON

Year: 2018

Type : Web Redesign/UX design

Client: Sign On

STARTING A BUSINESS IN DETROIT

Year: 2016

Type : Publication Design/UX design/Branding

Client: Jill Ford, City of Detroit

FERNDALE HOUSING COMMISSION

Year: 2017

Type : Branding, Brand System Design, Web Redesign/UX design

Client: City of Ferndale