



**“How May We Serve You?”**

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## Provider Summary

Organized in May 2016, Dianne Walker, LLC (DW) is a local business based in Detroit. DW has several business certifications and is listed as a professional management consulting and commercial cleaning company.

Dianne Walker has over twenty-six (26) years experience managing departments up to fifty (50) employees. Her goal is to assist businesses in setting up the proper structure and recordkeeping strategies to ensure that can enhance the survival of the business.

According to the Bureau of Labor Statistics, “about two-thirds of businesses with employees survive at least 2 years and about half survive at least 5 years. After the first few relatively volatile years, survival rates flatten out.”

To improve your business chances of survival, DW offers the following services:

- Applications for Business Certifications (e.g. USDOT, DBE, ACDBE, WBE, SBE, and Small Business Administration)
- Business Plan Development
- Business Capability Statement
- Business Coaching
- Market Analysis on Competition
- Marketing (Creating Brochures, Business Cards, Logos)
- Social Media Strategy (LinkedIn, Facebook)
- Website Development
- Bookkeeping using QuickBooks
- Business Financial Structure

### Education & Experience

- MBA, University of Phoenix, 2009
- BS, Michigan State University, 1982
- Passion for Helping People



“Take a break, let’s talk about how we can help you work smarter, not harder!”

### “Why You Should Select Us?”

*I worked for the Wayne County Airport Authority for 31 years, retiring in 2016. When I started this business two months later, I did not fully understand what this new adventure would involve.*

*Some people believe that if you have a great idea you can make millions; however, according to an article in Forbes, nine out of ten new startups fail for various reasons.*

<http://fortune.com/2014/09/25/why-startups-fail-according-to-their-founders/>

*My goal to help you avoid making the same mistakes and missteps that I made when I opened my business.*

### Highlights

- Business Plan
- Business Coaching
- Business Finance
- Market Analysis
- Marketing Brochures
- Website
- Social Media

### Partnerships

DW has established a small network of successful small businesses and will utilize their expertise to support your business needs.

### Contact Us!

We look forward to having a discussion with you about your business goals!